

**Client:** Kellogg's  
**Campaign:** Love Island – Bowl Giveaway  
**Version:** V2  
**Date:** 26.07.2018



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## TERMS & CONDITIONS

### Short Terms & Conditions

UK & ROI only. 18+. Between **27.07.18** and 30.07.18 there are 200 x heart-shaped Love Island bowls available to be won. To enter, tell us who you'll be coupling up with to watch the final by (a) **TWITTER** tweeting using the hashtag #KelloggsCerealDater, (b) **FACEBOOK** commenting on the post on the the Kellogg's UK & Ireland (@KelloggsUK) or Crunchy Nut (@crunchynut) Facebook page, OR (c) **INSTAGRAM** commenting on the post on the the Kellogg's UK & Ireland (@kelloggs.uk) or Crunchy Nut (@kelloggs\_crunchy\_nut) Instagram page. No purchase necessary. Max. 1 entry per person per day. Max 1 prize per person. Internet access required. Visit [www.kelloggs.co.uk/loveislandbowl](http://www.kelloggs.co.uk/loveislandbowl) for full T&Cs.

### Full Terms & Conditions

These terms and conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry instructions are deemed to form part of the terms and conditions and by entering this promotion all participants will be deemed to have accepted and be bound by the terms and conditions. Please retain a copy for your information.

Promoter: Registered office: Kellogg Marketing and Sales Company (UK) Limited, Orange Tower, MediaCityUK, Salford, Greater Manchester, M50 2HF (company registration number 03237431). PLEASE DO NOT SEND ENTRIES TO THIS ADDRESS.

### Eligibility

- 1) This promotion is open to residents of the United Kingdom (England, Scotland, Wales and Northern Ireland) and Republic of Ireland aged 18 or over.
- 2) This promotion excludes employees of Kellogg Marketing and Sales Company (UK) Limited (the "Promoter"), their immediate families, its affiliated companies, distributors, agents or anyone else professionally connected to the Promotion.
- 3) Internet access and a Facebook, Instagram or Twitter account are required. No purchase necessary.
- 4) Entries are limited to one per person, per day. Anyone trying to circumvent this rule by using alternative details including but not limited to creating multiple Facebook, Instagram or Twitter accounts will be disqualified. Entries (bulk or otherwise) made

from trade, consumer groups or third parties will not be accepted. If it becomes apparent that a participant is reposting the same content multiple times or using a computer(s) to circumvent this condition by, for example, the use of 'script', 'brute force' or any other automated means, that person's entries will be disqualified and any prize award will be void.

- 5) Maximum one prize per person.

### **Promotional Period**

- 6) The promotional period is open from 27.07.2018 to 30.07.2018.

### **Entry Requirements**

- 7) Entrants are required to tell us who they'll be coupling up with to watch the final by either:
  - a. FACEBOOK – Commenting on the post on the Kellogg's UK & Ireland or Crunchy Nut Facebook page (@KelloggsUK or @crunchynut) OR
  - b. INSTAGRAM – Commenting on the post on the Kellogg's UK & Ireland or Crunchy Nut Instagram page (@kelloggs.uk or @kelloggs\_crunchy\_nut) OR
  - c. TWITTER - Tweeting with the hashtag #KelloggsCerealDater
- 7) Entrants who do not give correct details or those who make an entry on someone else's behalf will be disqualified, at the Promoter's discretion.
- 8) In order for their entries to be accepted, entrants must have an open Facebook, Instagram or Twitter profile. Private profiles that enter cannot be seen therefore cannot be accepted.
- 9) Numerous factors outside the control of the Promoter may interfere with the operation of Facebook and/or Instagram and/or Twitter. The Promoter does not therefore guarantee continuous, uninterrupted or secure access to either platform.
- 10) Incomplete, illegible, misdirected or late entries will not be accepted. Proof of sending will not be accepted as proof of delivery. The Promoter takes no responsibility for entries delayed, incomplete or lost due to technical reasons or otherwise.
- 11) The Promoter monitors responses to this Promotion and if any responses or any previous posts made by an entrant are, or could be regarded as being disrespectful towards other members of the Facebook, Instagram or Twitter community, or which contain anything which is likely to, or could cause offence or distress will be removed from the Promotion. Your use on Facebook, Instagram or Twitter is subject to the terms and conditions located here:

Facebook: <https://www.facebook.com/terms>

Instagram: <https://help.instagram.com/478745558852511>

Twitter: <https://twitter.com/tos>

- 12) Participants' entries will be deemed invalid if any post:
- a. contains defamatory, malicious, indecent or other inappropriate content;
  - b. includes the names of any individual without their express permission; or
  - c. in the reasonable opinion of the Promoter, causes any widespread or serious offense (taking into account prevailing community views or standards).
- 13) By participating in the promotion, the entrants licence and grant the Promoter an exclusive, royalty free, perpetual, worldwide, irrevocable and sub-licensable right to use, reproduce, modify, adapt, publish and display such content for any purpose in any media, without compensation, restriction on use, attribution or liability. Participants agree not to assert any moral rights in relation to such use where the moral rights in respect of the content are theirs to assert. Participants warrant that the materials contain no copyright materials, are their original works, have not been copied, in whole or in part, from any third party and they have full authority to grant these rights. Participants also warrant that any person featured has given their express permission and/or any child (under 16 years) has parental or guardian consent.

### **Prizes**

- 17) There are 200 x heart-shaped Love Island bowls available to be won.
- 18) The prizes in whole or in part are non-transferable and non-refundable.
- 19) Please allow up to 90 days for delivery of the prize, although the Promoter will endeavour to send these out within 28 days of winning.

### **Winner Selection and Notification**

- 20) A random prize draw will be performed by an independent third party on 31.07.18.
- 21) ROI only: Entrants will be required to answer a tie-break question correctly in order to be deemed a winner. Should the entrant answer the tie-break question incorrectly, they will be disqualified and a reserve entrant selected in the same manner.
- 22) Winners will be notified via Direct Message on Facebook, Twitter or Instagram (whichever platform the winner entered on) within 72 hours of the draw and will be required to provide personal information in order to progress with prize fulfilment.
- 23) If the winners do not reply within 5 days of initial contact, the prize will then be offered to a runner up winner who will be selected in the same manner.

## General

- 24) The Promoter is not responsible for the acts or default of third party suppliers, but will endeavour to resolve any issues that may arise.
- 25) The Promoter's decision is final with regard to all promotional matters.
- 26) If, for any reason, any aspect of this promotion is not capable of running as planned, including by reason of infection by computer virus, network failure, bugs, tampering, unauthorised intervention, fraud, technical failures or any other cause beyond the control of the Promoter which corrupts or affects the administration, security, fairness, integrity or proper conduct of this competition, the Promoter may in its sole discretion modify or suspend the competition or invalidate any affected entries. If an act, omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these terms and conditions the Promoter will not be liable for any failure to perform or delay in performing its obligation.
- 27) The Promoter reserves the right to verify all entries including but not limited to asking for address and identity details (which they must provide within 7 days) and to refuse to award a prize or withdraw prize entitlement, and/or refuse further participation in the promotion and disqualify the participant where there are reasonable grounds to believe there has been a breach of these terms and conditions or any instructions forming part of this promotion's entry requirements or otherwise, where a participant has gained unfair advantage in participating in the promotion or won using fraudulent means.
- 28) Winners' full names and counties will be available by visiting either:
- [www.kelloggs.co.uk/en\\_GB/contact-us.html](http://www.kelloggs.co.uk/en_GB/contact-us.html) (UK), OR
- [www.kelloggs.ie/en\\_IE/contact-us.html](http://www.kelloggs.ie/en_IE/contact-us.html) (ROI)
- for a period of 3 months following the end of the Promotion Period.
- When contacting this email address, your request will be actioned in line with the Kellogg's Privacy Policy:
- [http://www.kelloggs.co.uk/en\\_GB/privacy-policy.html](http://www.kelloggs.co.uk/en_GB/privacy-policy.html)
- 29) Winners agree to participate in any reasonable publicity required by the Promoter.
- 30) The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this promotion or accepting or using the prize, except for any liability which cannot be excluded by law (including personal injury, death and fraud) in which case that liability is limited to the minimum allowable by law.
- 31) This promotion is in no way sponsored, endorsed or administered by, or associated with Twitter, Facebook or Instagram. By entering the promotion, all participants accept that

they have no claim against Twitter, Facebook or Instagram. By entering the promotion, all participants agree to a complete liability release for Twitter, Facebook and Instagram.

- 32) If any of these clauses should be determined to be illegal, invalid or otherwise unenforceable then it shall be severed and deleted from these terms and conditions and the remaining clauses shall survive and remain in full force and effect.
- 33) This promotion is subject to English Law and the entrants submit to the exclusive jurisdiction of the English and Welsh Courts.
- 34) ITV is not responsible for the administration of the promotion or the fulfillment of any prizes.

#### **Data Protection**

- 35) The Promoter will process entrants personal data in accordance with its Privacy Notice at [http://www.kelloggs.co.uk/en\\_GB/privacy-policy.html](http://www.kelloggs.co.uk/en_GB/privacy-policy.html)