TERMS & CONDITIONS

Full Terms & Conditions

These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry instructions are deemed to form part of the Terms and Conditions and by entering this Promotion all participants will be deemed to have accepted and be bound by the Terms and Conditions. Please retain a copy for your information.

Promoter: Registered office: Kellogg Marketing and Sales Company (UK) Limited, Orange Tower, MediaCityUK, Salford, Greater Manchester, M50 2HF (company registration number 03237431). PLEASE DO NOT SEND ENTRIES TO THIS ADDRESS.

Eligibility

- 1) This Promotion is open to residents of Great Britain (England, Scotland and Wales) aged 18 or over
- 2) This Promotion excludes employees of Kellogg Marketing and Sales Company (UK) Limited (the "Promoter"), ASDA Stores Limited, their immediate families, affiliated companies, distributors, agents or anyone else professionally connected to the Promotion.
- 3) Purchase of a promotional pack from an Asda store and internet access are required.
- 4) Max one (1) prize per household.

Promotion Period

5) This Promotion is open between 00.01 BST on 15th October 2018 and 23.59 GMT on 31st December 2018. All claims must be made by 28th February 2019.

Entry Requirements

- 6) Entrants are required to purchase a promotional pack of Kellogg's Crunchy Nut 500g. A total of 5 winning stars will be fairly and randomly distributed amongst stock of Kellogg's Crunchy Nut 500g under the supervision of an independent promotional verification service. Please keep the winning star as this will be needed in order to validate your claim.
- 7) If you find a winning star in your Kellogg's Crunchy Nut pack, claim your prize by emailing crunchynut@promowinners.com by 23.59 GMT on 28.02.19 with your full name, date of birth and a scan or photo of your winning invitation showing the unique code. Any claims received after this date will be void and ineligible to claim the prize.

Prizes

- 8) There are five (5) trips to Australia being offered to entrants that find a winning invitation. Each trip is for up to 4 people (including the winner) travelling together. Winners must be 18 years old and over to claim the prize. Persons who wish to travel without their parents/guardian and are under 18 years old must obtain parental/guardian consent. The Prizes include:
- a. Return economy class flights from a choice of GB airports to include London, Manchester, Birmingham or Glasgow to Australia (Flight destinations and accommodation available are: Sydney, Brisbane, Melbourne, Perth, Adelaide or Darwin. Winner's choice of location.)
- b. Return airport transfers from your chosen city's airport to the hotel.
- c. Ten (10) nights 3* hotel accommodation sharing a family room or equivalent sized room.
- d. Comprehensive travel insurance (excluding pre-existing medical conditions).
- e. Depending on the winners chosen location the following excursion will be included:

Sydney – Wild Australia at Taronga Zoo

Brisbane - Lone Pine Koala Sanctuary Day Pass

Melbourne – Eureka Skydeck 88

Perth – An Animal Adventure at Perth Zoo

Adelaide – Giraffe Safari at Monarto Zoo

Darwin - Day admission to Crocosaurus Cove

9) Prize conditions:

- a. The holidays are valid for travel until 31st October 2019 excluding travel over Christmas, Easter, all UK Bank Holidays and over major international sporting events. The winner and their guest must return from their holiday by 31st October 2019.
- b. All holiday locations and dates are subject to availability. Travel will be subject to flight and hotel availability at the date of booking the trip. The winners should notify the Promoter at least eight weeks in advance of their preferred dates for taking the trip.
- c. All travel must be completed within the time-frame stated within these Terms and Conditions. Extensions to the validity of the Prize will not be allowed unless first authorised by the promotional agent and will also be at the discretion of the Promoter.
- d. Neither the Promoter nor the travel provider (Cloud Nine) will accept any responsibility for hotels / tours / transport companies etc. being withdrawn or amended. In the event of this, Cloud Nine will endeavour to offer a suitable alternative.

- e. All travel arrangements offered are at the discretion of Cloud Nine and the Promoter. Any requests relating to airport, airlines or hotels cannot be guaranteed.
- f. Any amendments made by the Prize winner after the booking is confirmed may be subject to administration charges levied by the specific supplier.
- g. Passports and Visas are the responsibility and cost of the Prize winner. The Promoter or Cloud Nine cannot be held responsible if the Prize winner or any of the travelling party fail to obtain the required travel documentation.
- h. Comprehensive travel insurance is included in the prize; however, it does not cover pre-existing medical conditions or those who are above the age of 55 at the time of travel. In the event that cover is not granted an equivalent cash allowance will be provided so adequate cover can be sought. This will be the prize winner's responsibility and proof of insurance will be required prior to departure.
- i. The Prize winner and their party (where applicable) are responsible for and must comply with any health advice / regulations / inoculations required by any destination country. Any associated costs for this are the responsibility of the Prize winner and their party (where applicable).
- j. For the avoidance of doubt, the Prize does not include travel to and from the home to the airport, gratuities, meals or other travel expenses unless otherwise stated, or any other costs of a personal nature not expressly stated for winner and guest.
- k. Bookings must be made through Cloud Incentives Ltd, The Station, 7 High Street, Olney, MK46 4EB (ABTA number: L9097).
- 10) No cash or other alternative prizes are available in whole or in part, except that in the event of circumstances outside of its control, the Promoter reserves the right to substitute a similar prize of equal or greater value at the Promoter's discretion.
- 11) The Prizes in whole or in part are non-transferable and non-refundable.
- 12) If at any point throughout the fulfilment process winners do not respond within 30 days of the last date of contact, the Prize may be withdrawn.
- 13) ITV is not responsible for the administration of the promotion of any prizes.

General

- 14) The Promoter is not responsible for the acts or default of third party suppliers but will endeavour to resolve any issues that may arise.
- 15) The Promoter's decision is final with regard to all promotional matters.
- 16) If, for any reason, any aspect of this Promotion or the Prizes are not capable of running as planned, including by reason of infection by computer virus, network failure, bugs, tampering,

unauthorised intervention, fraud, technical failures or any other cause beyond the control of the Promoter which corrupts or affects the administration, security, fairness, integrity or proper conduct of this competition, the Promoter may in its sole discretion modify or suspend the Promotion or the Prizes or invalidate any affected entries. If an act, omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these Terms and Conditions the Promoter will not be liable for any failure to perform or delay in performing its obligations.

- The Promoter reserves the right to verify all entries including but not limited to asking for address and identity details (which they must provide within 7 calendar days) and to refuse to award a Prize or withdraw Prize entitlement, and/or refuse further participation in the Promotion and disqualify the participant where there are reasonable grounds to believe there has been a breach of these Terms and Conditions or any instructions forming part of this Promotion's entry requirements or otherwise, where a participant has gained unfair advantage in participating in the Promotion or won using fraudulent means.
- 18) Winners' first names and counties will be available by visiting:

www.kelloggs.co.uk/en_GB/contact-us.html

for a period of 3 months following the end of the Promotion Period.

When contacting this email address, your request will be actioned in line with the Kellogg's Privacy Policy:

http://www.kelloggs.co.uk/en_GB/privacy-policy.html

- 19) Winners agree to participate in any reasonable publicity required by the Promoter.
- The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this Promotion or accepting or using the Prize, except for any liability which cannot be excluded by law (including personal injury, death and fraud) in which case that liability is limited to the minimum allowable by law.
- 21) If any of these clauses should be determined to be illegal, invalid or otherwise unenforceable then it shall be severed and deleted from these Terms and Conditions and the remaining clauses shall survive and remain in full force and effect.
- 22) This Promotion is subject to English Law and the entrants submit to the exclusive jurisdiction of the English and Welsh Courts.

Data Protection

23) The Promoter will process entrants' personal data in accordance with its Privacy Notice at http://www.kelloggs.co.uk/en_GB/privacy-policy.html. Any personal data relating to entrants will be used solely for the purposes of this Promotion by the Promoter and/or by any agent appointed by it to assist with running the Promotion on behalf of the Promoter and will not be disclosed to a third party for any other purpose.