

Cereal-sly good apprenticeship opportunity at Kellogg's UK head office

Cereal giant, Kellogg's UK, has an exciting opportunity for two apprentices to join its team at the MediaCityUK based headquarters in Manchester.

This will be the first time the business has offered an apprenticeship scheme at its head office, and it comes in addition to the apprenticeship programme that has been running at its Trafford Park factory since 1957. Those who apply will have the chance to gain three years' experience with Kellogg's – which was last month named as the UK's most reputable company*.

The newly introduced roles will provide apprentices with hands on experience in several commercial teams including sales, marketing and supply chain.

Chris Jones, Kellogg's HR director UK & Ireland said: "I am very pleased to introduce the first ever commercial apprenticeship scheme to the Kellogg's MediaCity office. This is a great opportunity for two apprentices to get hands-on and varied experience with the UK's favourite breakfast brand – gaining invaluable qualifications along the way."

The successful candidates will gain two qualifications with 'Apprenticeships at Salford City College', completing a Business Admin Level 3 Apprenticeship in the first year. The apprentices will then determine their final two years and decide to join the sales or marketing team – resulting in either a Sales or Marketing Executive Level 4 Apprenticeship.

Allan Milne, Head of Apprenticeships and Business Development at Salford City College, said: "We are delighted to be working with Kellogg's on this innovative apprenticeship programme. The opportunities available will ensure that the successful candidates will receive a fantastic experience with a great organisation."

Kellogg's is encouraging applicants to think outside the cereal box when applying for the roles, suggesting candidates choose a format of application that suits them. Suggestions include an interactive digital CV, a video or a traditional CV and cover letter. Applicants must meet the following criteria: Grade C in Maths, English and one other subject at GCSE and 3 A-Levels (or equivalent) at grade C or above.

Applications and further questions should be sent to MediaCity.Apprenticeships@kellogg.com before the deadline on 31st July 2020.

-ENDS-

For more information please contact Kellogg's Press Office on pressoffice@kellogg.com or call 0161 869 5293

*2020 UK RepTrak ©. The UK's most reputable companies.