



From Seed to Spoon

We conducted a survey of parents and primary school children in the UK and discovered that a startling **400,000 British children have not been to the countryside in the 12 months preceding the survey** and a staggering **43% have never visited a working farm**.

These findings are particularly interesting when you consider that **79% of children want to know where their food comes from** and **70% want to see where their food is grown**.

So with that in mind, during breakfast time, why not get the children thinking more about what they're eating and its journey to the breakfast bowl? Given **11% of children don't know that corn flakes are made from corn** – now's the time to let them know what's what!

Wheat seeds transforming into breakfast



First why not watch this short film with farmer Jamie Orpwood demonstrating how wheat seeds transform into breakfast:

http://www.kelloggs.co.uk/en_GB/whatwebelieve/our-commitment-to-sustainability/littlefarmers.html

Then get the children more familiar with the process behind cereal growing with the colouring in activity overleaf.

