**Terms and Conditions**

The terms and conditions apply to the Rice Krispies Squares promotion (the “Promotion”). By entering the Promotion, you will be deemed to have read and understood these terms and conditions and will be bound by them.

The promoter is **Kellogg Europe Trading Limited, 3 Dublin Airport Central, Dublin Airport Dublin K67X545** (the “Promoter”)

**Who may enter**

1. The Promotion is open to residents of the UK (England, Wales, Scotland and Northern Ireland) aged 18 or over, except for any employees (or family members of employees) of the Promoter, their families or anyone else connected with the planning or administration of this Promotion.

**How to enter**

1. To take part in this Promotion, you will need to comment on the post telling us your favourite Rice Krispies Squares flavour, share the post to your Instagram story and tag @rksquares to be in the draw.
2. Entry is free. Only one entry per profile on the relevant platform is permitted. If you enter more than once, you will be disqualified. Entries that have been generated by an automatic means will also be void.
3. To participate in this Promotion, participants must have access to the internet and have or obtain an Instagram Account, which must be public. Participants may only participate online. Participants use of Instagram is subject to Instagram’s terms and conditions which are available at the following locations:
4. Instagram:<https://help.instagram.com/581066165581870>. Participants trying to circumvent rules by using alternative details including but not limited to creating multiple Instagram accounts will be disqualified. Entries (bulk or otherwise) made from trade, consumer groups or third parties will not be accepted. If it becomes apparent that a participant is re-posting the same content multiple times or using a computer(s) to circumvent the condition by, for example, the use of ‘script’, ‘brute force’ or any other automated means, that person’s entries will be disqualified, and any prizes awarded will be void.
5. By submitting an entry, each participant grants to the Promoter a non-revocable, worldwide, royalty- free licence to use the copyright and other intellectual property rights vesting in their entry for all purposes connected with this Promotion, including but not limited to display on the Promoter’s website and any other website or social media channels of the Promoter and use of the entry, or part(s) of the entry, in marketing materials relating to this Promotion.

**Closing date**

1. The Promotion closes at 23:59 (UK time) on 17th October 2023. Winners will be selected at random within 48 hours of the closing date.

**Winner selection and notification**

1. There will be one winner picked per participating Influencer who will be selected at random (using a randomiser website) from all complete, correct and eligible entries received before the closing date.
2. The winners will be notified by private message on the relevant platform within five days of the decision being made. This private message will be sent from @rksquares for Instagram. The Winner will only be notified via direct message from the official @RKS account. Entrants must remain vigilant and disregard any messages received from other accounts purporting to be in respect of this Promotion.

**Prize**

1. There are two prizes of Rice Krispies Squares Strawberry Sundae PR boxes, which will be delivered to the home of the prize winners within 30 days of the winner replying to the private message winner notification (see paragraph 7) and providing a valid delivery address for delivery of the prize.
2. If a winner is not able to accept the Prize for any reason, cannot be contacted within 14 days of the draw date, or fails to provide any required proof of age or consent, the Promoter reserves the right to award the Prize to another entrant.
3. The Promoter must either publish or make available information that indicates that a valid award took place for this Promotion. To comply with this obligation the Promoter will send the surname and county of the prize winners and, if applicable copies of their winning entries, to anyone who contacts us via the online contact form here <https://www.kelloggs.co.uk/en_GB/contact-us.html> using the promotion “Squares Competition” as the subject line.
4. If you object to any or all of your surname and county being made available, please contact the Promoter via the online contact form here <https://www.kelloggs.co.uk/en_GB/contact-us.html> using the promotion “Squares Competition” as the subject line. In such circumstances, the Promoter must still provide the information and winning entry to the Advertising Standards Authority on request.

**Liability etc**

1. Insofar as is permitted by law, the Promoter, its agent or distributors will not in any circumstance be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize, except where it is caused by the negligence of the Promoter, it agents or distributors or that of their employees. Your statutory rights are not affected.
2. The Promoter will not be responsible for (and will have no liability in connection with) the following occurrences, to the extent that they occur for reasons beyond the Promoter’s reasonable control:

a) any postponement or cancellation of the Promotion; and

b) any changes to prizes or the way in which they can be used;

c) problems with the dispatch of prizes (such as prizes failing to reach the intended recipient); and/or

d) any act or default of any third-party supplier.

1. The Promoter does not accept responsibility for network, computer, hardware or software failure of any kind, which may affect the sending, receipt or processing of your entry.
2. Entries must not be made through agents or third parties. Incomplete entries will be disqualified and will not be counted.
3. There are no other prize alternatives available in whole or in part. Prizes are not transferable or exchangeable and for a non-cash Prize, no cash alternative is available. If the stated Prizes are no longer available due to circumstances outside of the Promoter’s control, the Promoter reserves the right to substitute for an alternative prize of equal or greater value. Unless otherwise agreed in writing by the Promoter, the prizes will only be awarded directly to the Winner.
4. The Promoter’s decision is final and binding in all respects on all participants. No correspondence will be entered into. Entries that do not comply in full with these terms and conditions will be disqualified.
5. Please note that this Promotion is in no way sponsored, endorsed or administered by, or associated with Instagram or any other social media platform. You acknowledge that the social media platform on which this Promotion is hosted bears no responsibility for this Promotion and, to the maximum extent permitted by law, you release the social media platform from any liability whatsoever in connection with this Promotion. You understand that the information you provide is provided to the Promoter (and its affiliates, associates and agents where applicable) and not to the social media platform.
6. If the Promoter has grounds to suspect any entrant or third party of cheating, deception or fraudulent or unsportsman-like conduct of any kind (including, without limitation, manipulating the promotion, choice of prize winner(s) or any entry) the Promoter reserves the right (in its sole discretion) to disqualify any entrant, entry or person it reasonably believes to be responsible for, or associated with, such activity.
7. The Promoter reserves the right to void, suspend, cancel or amend these terms and conditions at any time or where it becomes necessary to do so.

**Personal Details –**

1. Any personal data submitted by Entrants to Kellogg will be processed in accordance with data protection law. We will only use the personal data of Entrants on the basis of consent.
2. The Promoter will use participant’s personal details solely for the purpose of administering this Promotion including but not limited to sharing the winners’ details with Gleam Futures of 10 Triton Street, NW1 3BF who will be arranging the delivery of the prizes.
3. Personal data will be retained for 3 years after the close of the competition. Entrants have the right to withdraw their consent at any time. They may also access their data or apply for erasure. For further details on use of your personal data please visit: <https://www.kelloggs.co.uk/en_GB/privacy-policy.html>. You can also contact Kellogg in relation to your data by emailing DataPrivacyOfficer@kellogg.com.
4. The Promoter uses personal data strictly in accordance with data protection law, including General Data Protection Regulation (GDPR) and all application data protection legislation. Any information collected regarding participants into this promotion will be treated in confidence in accordance with Kellogg’s Privacy Policy: www.kelloggs.co.uk/en\_GB/privacy-policy.html
5. All participants have the right to access, rectify, oppose the processing of and delete any personal information collected through participation in the Promotion. They also have a right of opposition regarding the collection of their personal data. This right can be exercised by visiting www.kelloggs.co.uk/en\_GB/contact-us.html (UK).

**English Law applies**

1. These terms and conditions are governed by English Law and is subject to the exclusive jurisdiction of the English courts.