

## SAVE OVER £60 WITH 'FREE ADULT TICKET' OFFER TO TOP UK ATTRACTIONS WITH KELLOGG'S

People can save more than £60\* on a visit to some of the top attractions in the UK and Republic of Ireland this year, including the LEGOLAND® Windsor Resort, Alton Towers Resort, and SEA LIFE Aquariums.

Simply buy a pack of participating Kellogg's cereals, snack packs or single bars, like Corn Flakes, Coco Pops or Rice Krispies in all major supermarkets now and claim a free adult ticket when purchasing another full "On The Day" price adult or child ticket.

The Free Adult Ticket offer is valid until June 30<sup>th</sup> 2023 and can be redeemed against a thrilling day out for family and friends alike at more than 30 participating attractions such as SEA LIFE Aquariums, The Lastminute.com London Eye, The Blackpool Tower and Alton Towers Resort.

Thrill-seekers will have to pre-book to ensure admission to Merlin Entertainments' attractions by visiting [www.merlinfun.com](http://www.merlinfun.com) in advance.

ENDS

For more information, please contact the Kellogg's press office on 0161 869 5293 or email [pressoffice@kellogg.com](mailto:pressoffice@kellogg.com)

Notes to Editor:

Merlin Entertainments is a global leader in location-based, family entertainment. As Europe's Number 1 and the world's second-largest visitor attraction operator, Merlin operates 137 attractions, 24 hotels and 6 holiday villages in 24 countries and across 4 continents. Merlin's purpose is to deliver memorable experiences to its millions of guests around the world, through its iconic brands and multiple attraction formats, and the commitment and passion of its employees.

See [www.merlinentertainments.biz](http://www.merlinentertainments.biz) for more information and follow on Twitter @MerlinEntsNews.

T&Cs apply. 18+ UK/ROI only. Prepayment required for online bookings. Offer valid until 30.06.2023. Must be accompanied by a separate adult or child paying full "On The Day" price. For full T&Cs and a list of all UK and Ireland attractions see [www.grownupsgofree.co.uk](http://www.grownupsgofree.co.uk) or [www.grownupsgofree.ie](http://www.grownupsgofree.ie).

\*Based on Alton Towers Resort 'On The Day' ticket price

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