

SAVE £100 WITH 'FREE ADULT TICKET' VOUCHERS TO TOP SUMMER ATTRACTIONS WITH KELLOGG'S

A group of four can save more than £100 on a visit to some of the biggest attractions in the UK and Republic of Ireland this year including LEGOLAND® Windsor Resort, Alton Towers Resort, and SEA LIFE Aquariums.

Simply buy a pack of participating Kellogg's cereals, like Corn Flakes, Coco Pops or Rice Krispies in all major supermarkets now and claim a free adult ticket when purchasing another full price adult or child ticket.

Free adult tickets are valid until end of June 2022 and can be redeemed against a trip to more than 40 participating Merlin attractions such as The London Eye, SEA LIFE Aquariums, The Blackpool Tower and Alton Towers Resort.

Thrill-seekers will have to pre-book to ensure admission to the Merlin Entertainments theme park or attraction by visiting www.merlinfun.com in advance.

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For more information, please contact the Kellogg's press office on 0161 869 5293 or email pressoffice@kellogg.com

Notes to Editor:

Merlin Entertainments is the UK and Europe's No 1 visitor attraction operator and their exciting range of attractions includes Madame Tussauds (in London and Blackpool), the Alton Towers Resort, THORPE PARK Resort, Chessington World of Adventures Resort, Warwick Castle, The Bear Grylls Adventure, Blackpool Tower Eye attractions, LEGOLAND® Windsor Resort, LEGOLAND® Discovery centre Manchester and Birmingham, The Dungeons, The London Eye, Shrek's Adventure! London and SEA LIFE Aquariums & Sanctuaries around the country.

T&Cs apply. 18+ UK/ROI only. Prepayment required for online bookings. Voucher valid until 30.06.2022. Must be accompanied by a separate adult or child paying full attraction gate price. For full T&Cs and a list of all UK and Ireland attractions see www.grownupsgofree.co.uk or www.grownupsgofree.ie.

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