

## COMPETITION TERMS AND CONDITIONS

### Terms and Conditions

The terms and conditions apply to the Rice Krispies Squares Chocolate Mint promotion (the "Promotion"). By entering the Promotion, you will be deemed to have read and understood these terms and conditions and will be bound by them.

The promoter is Kellogg Marketing and Sales Company (UK) Limited (the "Promoter"). PLEASE DO NOT SEND ENTRIES TO THIS ADDRESS.

#### Who may enter

1. The Promotion is open to residents of the UK (England, Wales, Scotland and Northern Ireland) aged 18 or over, except for any employees (or family members of employees) of the Promoter, their families or anyone else connected with the planning or administration of this Promotion.

#### How to enter

2. To take part in this Promotion, you will need to "like" the competition post, follow @rksquares and leave a comment underneath, tagging a friend.
3. Entry is free and no purchase is necessary. Only one entry per profile on the relevant platform is permitted. If you enter more than once, you will be disqualified. Entries that have been generated by an automatic means will also be void.
4. To participate in this Promotion, participants must have access to the internet and have or obtain an Instagram or TikTok Account, which must be public. Participants may only participate online. Participants use of Instagram and TikTok is subject to Instagram's and TikTok's terms and conditions which are available at the following locations:

Instagram: <https://help.instagram.com/581066165581870>

TikTok: <https://www.tiktok.com/legal/terms-of-service-eea?lang=en>

#### Closing date

5. The Promotion closes at 23:59 (UK time) on 9th December 2022. Winners will be selected at random within 48hours of the closing date.

#### Winner selection and notification

6. There are a total of two prizes with one winner picked per participating influencer, who will be selected at random (using a randomiser website) from all complete, correct and eligible entries received before the closing date.
7. The winners will be notified by private message on the relevant platform within five days of the decision being made. This private message will be sent from the TikTok account @rksquares and from @rksquares for Instagram.

#### Prize

8. There are two prizes of a Rice Krispies Squares Hamper, which will be delivered to the home of the prize winner within 14 days of the winner replying to the private message winner notification (see paragraph 7) and providing a valid delivery address for delivery of the prize.
9. If a winner is not able to accept the Prize for any reason, cannot be contacted within 14 days of the draw date, or fails to provide any required proof of age or consent, the Promoter reserves the right to award the Prize to another entrant.
10. The Promoter must either publish or make available information that indicates that a valid award took place for this Promotion. To comply with this obligation the Promoter will send the surname and county of the prize winners and, if applicable copies of their winning entries, to anyone who contacts us via the online contact form here [https://www.kelloggs.co.uk/en\\_GB/contact-us.html](https://www.kelloggs.co.uk/en_GB/contact-us.html) using the promotion "Squares Choc Mint Competition" as the subject line.
11. If you object to any or all of your surname and county being made available, please contact the Promoter via the online contact form here [https://www.kelloggs.co.uk/en\\_GB/contact-us.html](https://www.kelloggs.co.uk/en_GB/contact-us.html) using the promotion "Squares Choc Mint Competition" as the subject line. In such circumstances, the

Promoter must still provide the information and winning entry to the Advertising Standards Authority on request.

### **Liability etc**

12. Insofar as is permitted by law, the Promoter, its agent or distributors will not in any circumstance be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize, except where it is caused by the negligence of the Promoter, its agents or distributors or that of their employees. Your statutory rights are not affected.
13. The Promoter will not be responsible for (and will have no liability in connection with) the following occurrences, to the extent that they occur for reasons beyond the Promoter's reasonable control:
  - a) any postponement or cancellation of the Promotion; and
  - b) any changes to prizes or the way in which they can be used;
  - c) problems with the dispatch of prizes (such as prizes failing to reach the intended recipient); and/or
  - d) any act or default of any third party supplier.
14. The Promoter does not accept responsibility for network, computer, hardware or software failure of any kind, which may affect the sending, receipt or processing of your entry.
15. Entries must not be made through agents or third parties. Incomplete entries will be disqualified and will not be counted.
16. The Promoter's decision is final and binding in all respects on all participants. No correspondence will be entered into. Entries that do not comply in full with these terms and conditions will be disqualified.
17. Please note that this Promotion is in no way sponsored, endorsed or administered by, or associated with, Tik Tok, Instagram or any other social media platform. You acknowledge that the social media platform on which this Promotion is hosted bears no responsibility for this Promotion and, to the maximum extent permitted by law, you release the social media platform from any liability whatsoever in connection with this Promotion. You understand that the information you provide is provided to the Promoter (and its affiliates, associates and agents where applicable) and not to the social media platform.
17. If the Promoter has grounds to suspect any entrant or third party of cheating, deception or fraudulent or unsportsman-like conduct of any kind (including, without limitation, manipulating the promotion, choice of prize winner(s) or any entry) the Promoter reserves the right (in its sole discretion) to disqualify any entrant, entry or person it reasonably believes to be responsible for, or associated with, such activity.
18. The Promoter reserves the right to void, suspend, cancel or amend these terms and conditions at any time or where it becomes necessary to do so.

### **Personal Details**

19. The Promoter will use participant's personal details solely for the purpose of administering this Promotion including but not limited to sharing the winners details with Gleam Futures of [10 Triton Street NW1 3BF who will be arranging the delivery of the prizes. The Promoter may use and share the personal information with businesses and suppliers that provide prizes for the Promotion and or with businesses or suppliers of services for the purpose of processing information on our behalf (e.g. couriers who will need certain details to deliver the prizes).
20. The Promoter uses personal data strictly in accordance with data protection law, including General Data Protection Regulation (GDPR) and all application data protection legislation. Any information collected regarding participants into this promotion will be treated in confidence in accordance with Kellogg's Privacy Policy: [www.kelloggs.co.uk/en\\_GB/privacy-policy.html](http://www.kelloggs.co.uk/en_GB/privacy-policy.html)

21. All participants have the right to access, rectify, oppose the processing of and delete any personal information collected through participation in the Promotion. They also have a right of opposition regarding the collection of their personal data. This right can be exercised by visiting [www.kelloggs.co.uk/en\\_GB/contact-us.html](http://www.kelloggs.co.uk/en_GB/contact-us.html) (UK).

**English Law applies**

22. These terms and conditions are governed by English Law and is subject to the exclusive jurisdiction of the English courts.