

NEW HR DIRECTOR TAKES THE HELM AT KELLOGG'S UK

Manchester based Kellogg's has appointed a new HR director. Christopher Hayden-Hayes has been promoted to oversee the people strategy across the UK and Ireland after 10 years with the cereal and snacks giant.

Christopher started his career with the business straight out of university in 2011, as a HR administrator and has since progressed through a number of roles within Kellogg's HR function. Following a brief stint at Rolls Royce in 2016, Christopher returned to Kellogg's as European ER business partner. Most recently, Christopher took on the position of senior HR business partner which saw him support four of Kellogg's senior leaders in the implementation of people strategies within their functions for more than 400 colleagues across Europe.

As part of his new role, Christopher will be responsible for leading the people strategy for Kellogg's largest market in Europe, whilst also retaining HR responsibility for its European IT function. He takes over from Chris Jones, who will be stepping into the role of HR director for Continental Europe based out of the business' MediaCity office.

As HR director of Kellogg's UK & Ireland, Christopher will oversee a team of two who are responsible for the execution of people plans for the British and Irish markets and broader colleague base at the Kellogg's MediaCity located head office.

Speaking about his appointment, Christopher Hayden-Hayes said: "Having been with Kellogg's for more than a decade, I'm excited to now be leading the people strategy for the business' operations in the UK and Ireland. I truly believe that at Kellogg's, our people are our most competitive advantage and I aim to continue to build world-class capabilities, attract and develop top talent and drive meaningful engagement. I'm proud to be part of a broader HR function at Kellogg's that's recognised for powering commercial growth, creating a cultural legacy and boldly driving change through equity, diversity and inclusion."

Christopher, 32 years old, holds a first-class bachelor's degree in philosophy, religion and ethics from University of London and lives in Central Manchester.

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