

TERMS & CONDITIONS

These terms and conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry instructions are deemed to form part of the terms and conditions and by entering this promotion all participants will be deemed to have accepted and be bound by the terms and conditions. Please retain a copy for your information.

Promoter: Registered office: Kellogg Marketing and Sales Company (UK) Limited, Orange Tower, MediaCityUK, Salford, Greater Manchester, M50 2HF (company registration number 03237431). PLEASE DO NOT SEND ENTRIES TO THIS ADDRESS.

Eligibility

- 1) This promotion is open to residents of the United Kingdom (England, Scotland, Wales and Northern Ireland) and Republic of Ireland aged 18 or over.
- 2) This promotion excludes employees of Kellogg Marketing and Sales Company (UK) Limited (the "Promoter"), their immediate families, its affiliated companies, distributors, agents or anyone else professionally connected to the Promotion.
- 3) Purchase of a promotional pack, internet access and a Facebook, Instagram or Twitter account are required. No purchase necessary for Northern Ireland. See clause 9 for details.
- 4) Entries are limited to one per person, per day. Anyone trying to circumvent this rule by using alternative details including but not limited to creating multiple Facebook, Instagram or Twitter accounts will be disqualified. Entries (bulk or otherwise) made from trade, consumer groups or third parties will not be accepted. If it becomes apparent that a participant is reposting the same content multiple times or using a computer(s) to circumvent this condition by, for example, the use of 'script', 'brute force' or any other automated means, that person's entries will be disqualified and any prize award will be void.
- 5) Maximum one prize per person.

Promotional Period

6) Main Promotion Period:

The promotional period for the grand prize is open from 21.05.18 to 08.07.2018.

The promotional period to win a fridge magnet set is open from 21.05.18 to 31.07.18.

7) Catch All Period:

The catch all promotion is open from 01.08.2018 until 01.02.2019.

Entry Requirements

8) Entrants are required to purchase a promotional pack of Kellogg's Corn Flakes or Kellogg's Crunchy Nut, take a selfie with the back of the pack then share it with us via either:

a. FACEBOOK - Posting their picture on the Kellogg's UK & Ireland or Crunchy Nut Facebook page (@KelloggsUK or @crunchynut) OR

b. INSTAGRAM – Posting their picture with the hashtag #KelloggsCerealDater OR

c. TWITTER - Tweeting their picture with the hashtag #KelloggsCerealDater

- 7) No purchase necessary for Northern Ireland residents only: For a free entry, email your name, age and postal address to kello.gsentries@zealcreative.com. Please ensure the subject line of your email message is NI Free Entry – Kellogg's Love Island. You will then be entered into that day's prize draw. A maximum of 1 entry per person per day.
- 8) Entrants who do not give correct details or those who make an entry on someone else's behalf will be disqualified, at the Promoter's discretion.
- 9) In order for their entries to be accepted, entrants must have an open Facebook, Instagram or Twitter profile. Private profiles that enter cannot be seen therefore cannot be accepted.
- 10) Numerous factors outside the control of the Promoter may interfere with the operation of Facebook and/or Instagram and/or Twitter. The Promoter does not therefore guarantee continuous, uninterrupted or secure access to either platform.
- 11) Incomplete, illegible, misdirected or late entries will not be accepted. Proof of sending will not be accepted as proof of delivery. The Promoter takes no responsibility for entries delayed, incomplete or lost due to technical reasons or otherwise.
- 12) The Promoter monitors responses to this Promotion and if any responses or any previous posts made by an entrant are, or could be regarded as being disrespectful towards other members of the Facebook, Instagram or Twitter community, or which contain anything which is likely to, or could cause offence or distress will be removed from the Promotion. Your use on Facebook, Instagram or Twitter is subject to the terms and conditions located here:

Facebook: <https://www.facebook.com/terms>

Instagram: <https://help.instagram.com/478745558852511>

Twitter: <https://twitter.com/tos>

- 13) Participants' entries will be deemed invalid if any post:
- a. contains defamatory, malicious, indecent or other inappropriate content;
 - b. includes the names of any individual without their express permission; or
 - c. in the reasonable opinion of the Promoter, causes any widespread or serious offense (taking into account prevailing community views or standards).
- 14) By participating in the promotion, the entrants licence and grant the Promoter an exclusive, royalty free, perpetual, worldwide, irrevocable and sub-licensable right to use, reproduce, modify, adapt, publish and display such content for any purpose in any media, without compensation, restriction on use, attribution or liability. Participants agree not to assert any moral rights in relation to such use where the moral rights in respect of the content are theirs to assert. Participants warrant that the materials contain no copyright materials, are their original works, have not been copied, in whole or in part, from any third party and they have full authority to grant these rights. Participants also warrant that any person featured has given their express permission and/or any child (under 16 years) has parental or guardian consent.

Prizes

17) Main Promotion Period:

There are 721 prizes in total available to be won. These prizes are:

- (a) 1 x trip to Mallorca for two to see the Love Island live final.
- (b) 720 x Kellogg's/Love Island fridge magnet sets.

18) Catch All Promotion Period:

There are five (5) prizes in total available to be won. These prizes are:

- (a) 5 x Kelloggs/Love Island fridge magnet sets.

19) Prize element details are as follows;

- Trip for 2 people.
- Return flights from nearest UK/Ireland airport with routes to Mallorca.
- Return private airport transfers in Mallorca.
- 2 nights' 4* hotel accommodation in a double/twin room.
- All-inclusive board basis at the hotel.

- Ticket for 2 people to the Love Island live final.
- Dinner and drinks at a top restaurant near the hotel (up to the maximum value of €75pp to cover food, drinks and any service charge) before the Love Island live final.
- Return private transfers to the Love Island villa for the live final.

20) The official Love Island trip prize conditions:

- Flights available from UK or Republic of Ireland only, subject to available flight routes;
- Both guests must be over 18.
- A valid credit or debit card will be required for security deposit purposes when checking into hotel accommodation.
- Flights include hand luggage only.
- Flight routing will be selected at the prize provider's sole discretion and may be indirect.
- Hotel check in from 2pm / check out before 12 noon.
- Prizes are non-transferable and non-refundable.
- No cash alternative is available.
- Personal expenses are not included nor is anything not expressly included in these terms and conditions.
- The prize and all its elements are subject to availability.
- Once booked, the prize cannot be amended.
- Travel insurance is subject to restrictions and the terms and conditions of the insurance provider. It is the responsibility of the winner and/or their companion(s) to meet any additional costs relating to obtaining insurance cover for any pre-existing medical condition and for any additional costs as may be specified where the winner and/or their companion(s) are aged 70 or over.
- Trip to take place on set dates in line with Love Island live final and no other dates are available.
- All element of the prize must be taken at the same time.
- Access to the villa for the live final is at the sole discretion of ITV. ITV reserves the right to refuse a prize winner access if a prize winner's chaperone or any other ITV representative is of the opinion that the prize winner is intoxicated, has noticeably consumed alcohol or that their behaviour might otherwise disturb the filming of the live final in any way. ITV's decision in respect of the same is final.

21) No cash or other alternative prizes are available in whole or in part, except that in the event of circumstances outside of its control, the Promoter reserves the right to substitute a similar prize of equal or greater value at the Promoter's discretion.

22) The prizes in whole or in part are non-transferable and non-refundable.

23) Please allow up to 90 days for delivery of the magnet set prizes, although the Promoter will endeavour to send these out within 28 days of winning.

Winner Selection and Notification

Official Love Island Trip:

- 24) For the official Love Island trip, a random prize draw will be performed by an independent third party on 09.07.18.

Fridge Magnet Sets:

- 25) For the magnet prizes, a random prize draw will be performed by an independent third party at the beginning of each day for the previous day's entries.
- 26) All entries received between 00.01 and 23.59 will be entered into that day's prize draw.
- 27) If there are no entries on a particular day, a winner will be chosen from a previous day's non-winning entries.

For both prizes:

- 28) ROI only: Entrants will be required to answer a tie-break question correctly in order to be deemed a winner. Should the entrant answer the tie-break question incorrectly, they will be disqualified and a reserve entrant selected in the same manner.
- 29) Winners will be notified via Direct Message on Facebook 72 hours of the draw and will be required to provide personal information in order to progress with prize fulfilment.
- 30) If the winners do not reply within 5 days of initial contact, the prize will then be offered to a runner up winner who will be selected in the same manner.

General

- 31) The Promoter is not responsible for the acts or default of third party suppliers, but will endeavour to resolve any issues that may arise.
- 32) The Promoter's decision is final with regard to all promotional matters.
- 33) If, for any reason, any aspect of this promotion is not capable of running as planned, including by reason of infection by computer virus, network failure, bugs, tampering, unauthorised intervention, fraud, technical failures or any other cause beyond the control of the Promoter which corrupts or affects the administration, security, fairness, integrity or proper conduct of this competition, the Promoter may in its sole discretion modify or suspend the competition or invalidate any affected entries. If an act, omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these terms and conditions the Promoter will not be liable for any failure to perform or delay in

performing its obligation.

34) The Promoter reserves the right to verify all entries including but not limited to asking for address and identity details (which they must provide within 7 days) and to refuse to award a prize or withdraw prize entitlement, and/or refuse further participation in the promotion and disqualify the participant where there are reasonable grounds to believe there has been a breach of these terms and conditions or any instructions forming part of this promotion's entry requirements or otherwise, where a participant has gained unfair advantage in participating in the promotion or won using fraudulent means.

35) Winners' full names and counties will be available by visiting either:

www.kelloggs.co.uk/en_GB/contact-us.html (UK), OR

www.kelloggs.ie/en_IE/contact-us.html (ROI)

for a period of 3 months following the end of the Promotion Period.

When contacting this email address, your request will be actioned in line with the Kellogg's Privacy Policy:

http://www.kelloggs.co.uk/en_GB/privacy-policy.html

36) Winners agree to participate in any reasonable publicity required by the Promoter.

37) The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this promotion or accepting or using the prize, except for any liability which cannot be excluded by law (including personal injury, death and fraud) in which case that liability is limited to the minimum allowable by law.

38) This promotion is in no way sponsored, endorsed or administered by, or associated with Twitter, Facebook or Instagram. By entering the promotion, all participants accept that they have no claim against Twitter, Facebook or Instagram. By entering the promotion, all participants agree to a complete liability release for Twitter, Facebook and Instagram.

39) If any of these clauses should be determined to be illegal, invalid or otherwise unenforceable then it shall be severed and deleted from these terms and conditions and the remaining clauses shall survive and remain in full force and effect.

40) This promotion is subject to English Law and the entrants submit to the exclusive jurisdiction of the English and Welsh Courts.

41) ITV is not responsible for the administration of the promotion or the fulfillment of any prizes.

Data Protection

42) The Promoter will process entrants personal data in accordance with its Privacy Notice at http://www.kelloggs.co.uk/en_GB/privacy-policy.html