

THE WORKING WEEK GETS SHORTER AT KELLOGG'S

After over 12 months spent working from home and as lockdown measures begin to lift across the country, Kellogg's UK is encouraging colleagues to take that much needed break away from their screens by offering Friday afternoons off work.

Launched in 2003 and now in its 18th year, Kellogg's Summer Hours scheme runs from May to September and offers colleagues the chance to finish work from 12pm on a Friday for those who are office-based or on a weekday of their choice for the business' field sales teams, provided they have completed a full week's hours¹.

Kellogg's UK currently employs over 380 employees at its office in MediaCityUK and has a further 50 employees in its field sales team, all of whom will be offered the opportunity to take half a day per week for themselves.

The launch follows the introduction of a myriad of additional initiatives aimed to support employees' mental and physical wellbeing whilst working virtually. Earlier this year, Kellogg's introduced 'meeting free' Friday afternoons and gave all colleagues an extra day's annual leave to encourage people to switch off and take time away from their screens.

The business also reopened its head office doors last month in line with government guidance, to those colleagues eager to return. With a one-way system in place, social distancing, additional cleaning measures and a desk booking app to monitor capacity, Kellogg has been able to allow those who have missed working in an office environment the opportunity to do so.

Chris Silcock, head of Kellogg UK / Sam Thomas-Berry, vice president HR at Kellogg Europe, said: "At Kellogg, we have a long history of offering flexible working and the past year has shown us how crucial that really is. We introduced Summer Hours 18 years ago but I believe after the last 12 months, this year it's more important than ever before.

"Our colleague's wellbeing is one of our main priorities and we hope that offering Friday afternoons off as part of our Summer Hours scheme will allow people to switch off and take that time to do something they really enjoy – whether that's reconnecting with friends, picking up a hobby or simply unwinding."

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For further information please contact the Kellogg's press office on 0161 869 5293 or pressoffice@kellogg.com

Notes to editors

¹Employees must have completed their contractual hours across the week in order to benefit from the Summer Hours scheme. The Summer Hours scheme applies to Kellogg's office-based and field sales employees only.