

## **Kellanova voluntarily recalls Kellogg's Corn Flakes Chocolate Flavour**

Kellanova, formerly Kellogg Company and maker of Kellogg's cereals in Europe, is voluntarily recalling 'Kellogg's Corn Flakes Chocolate Flavour' cereal due to identifying a quality defect.

Following some consumer complaints, the Company found that a small proportion of boxes could contain hard lumps of cereal that do not break down when eaten with milk. This means there is a minimal risk these hard lumps could potentially cause dental damage or be a choking hazard.

This voluntary consumer recall relates to Kellogg's Corn Flakes Chocolate Flavour cereal which is a new product on sale since January 2024 and available in Tesco, One Stop, Londis, Budgens, Booker Premier stores and Booker Cash & Carry outlets

It does not affect Kellogg's Corn Flakes Original cereal or any other Kellogg's product.


A spokesperson said: *"Making good food which is safe and high quality is our number one priority at Kellanova. Clusters of cereal forming during production can be a normal occurrence and these usually break up when eaten or placed in milk. But, when we spotted that hard lumps of cereal were forming in a very small amount of our new Kellogg's Corn Flakes Chocolate Flavour cereal, we took the decision to recall all product.*

*"It's important to say that the risk of injury from these hard lumps of chocolate cereal is minimal but we're not willing to compromise on quality or safety. We are asking customers and consumers to dispose of any product they have and contact us for a refund. We have also let the regulator know about this issue and are working with them on next steps."*

Kellanova is asking consumers to check their cupboards and if they have a box of Kellogg's Corn Flakes Chocolate Flavour cereal, please dispose of it. Consumers can contact the Kellanova Customer Care team online at [https://www.kelloggs.co.uk/en\\_GB/contact-us.html](https://www.kelloggs.co.uk/en_GB/contact-us.html) with any questions on what to do and how to receive reimbursement.

We apologise for any inconvenience caused.

### **How to identify the product we are recalling**

<b>Description</b>	<b>Pack Size</b>	<b>Product details</b>
Kellogg's Corn Flakes Chocolate Flavour 	450 grms	Best Before Dates from 06/12/2024 to 28/04/25

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For further information please contact the Kellanova press office on 0161 869 5293 or [pressoffice@kellogg.com](mailto:pressoffice@kellogg.com)