

Kellogg's Morrisons "Chance to win 4 tickets to Alton Towers Resort" Promotion Full Terms and Conditions

These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry instructions are deemed to form part of the terms and conditions and all participants will be deemed to have accepted and be bound by the terms and conditions. Please retain a copy for your information.

1. This Promotion is only open to legal residents of the England, Scotland, and Wales. Employees of the promoter and Morrisons are excluded. 1 coupon per purchase of participating packs (Crunchy Nut 500g, Rice Krispies 510g, Coco Pops 510g, Coco Pops Cereal & Milk Bars, Rice Krispies Cereal & Milk Bars). Internet access required. Winner must be 18 or over to claim a family day pass (4 tickets which can be used by adults or children) to Alton Towers Resort ("Prize") or have the permission of their parent or guardian. Entry to this promotion is in-store only, and winners should redeem their Prize at www.kelloggs.co.uk/Morrisons. Redemptions of Prizes will only be accepted via this entry form.
2. **Entry to Alton Towers Resort:** An adult is a person aged 12 and over. Entry is free for children under 3 years of age. Visitors under the age of 12 must be accompanied by an adult aged 18 or over.
3. **Promotional Period** A coupon can be collected at the point of purchase in-store with a purchase of a participating pack during the promotional period of 19th February to 20th March. Coco Pops Cereal & Milk Bars and Rice Krispies Cereal & Milk Bars are participating packs between 21st February to 13th March only. Crunchy Nut 500g, Rice Krispies 510g and Coco Pops 510g are participating packs only from 19th February to 20th March 2018. **Online Prize redemption period:** from 19th February to 30th June 2018.
4. Entrants may enter as many times as they wish by purchasing participating packs during the Promotional Period in as many participating Morrisons stores as they wish. Each purchase of a participating pack qualifies as one entry and the entrant will receive 1 coupon.
5. If any person who enters more than once wins more than once, a different email address would need to be used for each prize redemption. If a winner doesn't have an alternative email address they are able or willing to use, please contact us through our Contact Us form on https://www.kelloggs.co.uk/en_GB/contact-us.html with the winning code.
6. To enter, participants must:
 - a. Purchase a participating promotional Kellogg's product. (see clause 1 for a list of participating products);
 - b. Collect a coupon at the point of purchase in-store, which will be automatically printed and given by the cashier. From this, the participant will instantly find out if they are a winner.
 - c. Winners must enter their unique, winning code from the coupon on the website www.kelloggs.co.uk/Morrisons.

- d. On this website, winners will be asked to enter their personal details in order to receive their Prize in the form of four tickets.
 - e. The tickets should be presented at the Alton Towers Resort gates.
7. Alton Towers will be closed on the following dates during 2018 when guest visitation has historically been very low: 21st March 2018; 18th and 25th April 2018; 2nd, 9th, 16th and 23rd May 2018; 4th, 5th, 10th, 11th, 12th, 17th, 18th, 19th, 24th, 25th and 26th September 2018; 1st, 2nd, 3rd, 8th, 9th, 10th, 15th, 16th and 17th October 2018. Please note that Alton Towers Theme Park closes on 4th November 2018. This is the attraction's season end closure date. Please note that the above list is not exhaustive and the redemption of the prize is subject to the park being open and the terms of entrance. IT IS THE WINNER'S RESPONSIBILITY TO CHECK OPENING DATES AND TIMES BEFORE YOUR VISIT.
8. The tickets are not valid for accommodation including but not limited to, the Alton Towers Hotels, Enchanted Village (Woodland Lodges, Tree Houses & Tree Top Quest), or other related attractions such as the Waterpark, Spa or Golf attractions at the Alton Towers Resort.
9. Winner may be required at any time to present the receipt of the product purchase, so please ensure receipts are retained.
10. There are a total of 622 "winning moments" (Prizes) to be won across the promotional period, two in each store (311 participating stores); The first prize will be won at any point between 21st February-13th March, and the second will be won at any point between 19th February and 20th March. The Prize is one family day pass to Alton Towers Resort (4 tickets which can be used by adults or children).
11. During the Promotional Period, the winning moments (winning coupon) will be randomly selected by an independent party. For example, it may be that in one store the 254th participating pack scanned through the tills will trigger a winning coupon. This randomised selection will be repeated for each participating Morrisons store. There are a total of 622 winning moments available.
12. It is the responsibility of the winner to supply the correct personal information to claim the Prize. The Promoter will not be liable for the non-delivery of the Prize caused by the provision of wrong information by the winner, postal disputes or other causes beyond its control.
13. Winner may be required to take part in reasonable publicity with no recompense.
14. Please allow up to 90 days for delivery of the Prize although we will endeavour to send these out within 28 days of redemption. Prizes that are undelivered or returned to sender will be deemed unwanted and the Prize will be forfeited. The Prize will not be re-allocated.
15. Winners' names (first name only) and counties will be available for a period of 3 months following the end of the Promotion Period by sending an email request to us via our contact us form on https://www.kelloggs.co.uk/en_GB/contact-us.html stating your country. When contacting us, your request will be actioned in line with the Kellogg's Privacy Policy (see clause 22 for details).

16. No responsibility can be taken for entries which are misdirected, lost, delayed, damaged or corrupted during delivery to or from the Promoter due to any computer malfunction, virus, bug, delay or other reason whatsoever. The Promoter is not responsible for any incorrect or inaccurate information supplied to the Promoter.
17. To the fullest extent permissible by law, neither the Promoter nor any affiliated companies shall be liable for any loss or damage whatsoever which is suffered or sustained as a result of participation in the promotion or use of any Prize.
18. There are no other Prize alternatives available in whole or in part and for a non-cash Prize, no cash alternatives except in the event of circumstances outside of its control, when the Promoter reserves the right to substitute similar alternatives of equal or greater value. Unless otherwise agreed in writing by the Promoter the Prizes will only be awarded directly to the winner. The Prize is personal and cannot be transferred or sold.
19. In the event of circumstances outside the reasonable control of the Promoter, or otherwise where fraud, abuse, and/or an error (human or computer) affects or could affect the proper operation of this promotion or the awarding of Prizes, the Promoter reserves the right to cancel or amend the promotion or these terms and conditions, at any stage, but will always endeavour to minimise the effect to participants in order to avoid undue disappointment.
20. The Promoter reserves the right to verify all entries and the winners and to refuse to award a Prize or withdraw a Prize entitlement or refuse further participation in the promotion where there are reasonable grounds to believe there has been a breach of these terms and conditions or any instructions forming part of this promotion's entry requirements or otherwise where a participant has gained unfair advantage in participating in the promotion or won using fraudulent means. The Promoter will be the final arbiter in any decisions and these will be binding and no correspondence will be entered into.
21. The Promoter reserves the right at its sole discretion, to eliminate or disqualify any entries or entrants that it regards as being in breach of these conditions or the spirit of the promotion. The Promoter's decision is final with regard to all promotional matters and no correspondence will be entered into.
22. Any information collected regarding entrants into this promotion will be handled by Kellogg's. Kellogg's will treat all details in confidence in accordance with Kellogg's privacy policy (http://www.kelloggs.co.uk/en_GB/privacy-policy.html).
23. The pictures and images used in connection with this promotion and on printed materials are for illustration indication only, and may not reflect a true likeness.
24. This promotion is governed by English and Welsh law and is subject to the exclusive jurisdiction of the English and Welsh courts.

PROMOTER:

Trading address: To which correspondence can be sent. Orange Tower Media City UK, Salford, Greater Manchester, M50 2HF

Registered office: Kellogg Marketing and Sales (UK) Limited, The Kellogg Building, Talbot Road, Manchester, M16 0PU. PLEASE DO NOT SEND CORRESPONDANCE TO THIS ADDRESS.