

KELLOGG'S F&F LINK UP TERMS & CONDITIONS

Short T&Cs

GB, 18+. Tesco stores only. Promotion valid 07.08.2019 – 27.08.2019. To enter, spend £5 or more on any Kellogg's cereal for the opportunity to get a £5 coupon at the checkout, to use on F&F products with a minimum spend of £25. Keep receipt. Redeem coupon by 01.09.2019. Full terms available at: www.kelloggs.co.uk/en_GB/offers-and-promotions
Promoter: Kellogg Marketing and Sales Company (UK) Limited.

Long T&Cs

These terms and conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry instructions are deemed to form part of the terms and conditions and by entering this promotion all participants will be deemed to have accepted and be bound by the terms and conditions. Please retain a copy for your information.

PROMOTER: Kellogg Marketing and Sales Company (UK) Limited, Orange Tower, MediaCityUK, Salford, Greater Manchester, M50 2HF (company registration number 03237431). PLEASE DO NOT SEND CORRESPONDENCE TO THIS ADDRESS.

Eligibility

1. This Promotion is only open to legal residents of Great Britain (England, Scotland, and Wales) aged over 18.
2. This promotion excludes employees of Kellogg Marketing and Sales Company (UK) Limited (the "Promoter") and Tesco, their immediate families, affiliated companies, distributors, agents or anyone else professionally connected to the Promotion.
3. Entry to this promotion is in-store only.
4. Purchase of a participating box of any Kellogg's cereal is necessary.

Promotion Period

5. A coupon can be collected at the point of purchase in-store with a purchase of a participating pack during the promotional period from 7th August 2019 – 27th August 2019.
6. Coupons can be redeemed from 7th August 2019 – 1st September 2019.

Entry Requirements

7. To enter, participants must:
 - a) Purchase a participating Kellogg's cereal product.
 - b) Collect a coupon at the point of purchase in-store, which will be automatically printed and given by the cashier.
 - c) Entrants must spend £25 minimum on F&F products to redeem the £5 off coupon.
8. Only entries through this route will be accepted.
9. Entrants may enter as many times as they wish by purchasing participating packs during the Promotional Period in as many participating Tesco stores as they wish. Each purchase of a participating pack qualifies as one entry and the entrant will receive 1 coupon.

Prizes

11. Entrants will receive a coupon at the point of purchase in-store, which will be automatically printed and given by the cashier.
12. Coupons are valid until 1st September 2019. After this date, entrants will no longer be able to claim their £5 off.
13. Entrants may be required at any time to present the receipt of the product purchase during the promotional period, so please ensure receipts are retained.
14. To redeem your £5 off coupon on F&F products, there is a minimum spend of £25.

General

15. No responsibility can be taken for entries which are misdirected, lost, delayed, damaged or corrupted during delivery to or from the Promoter due to any computer malfunction, virus, bug, delay or other reason whatsoever. The Promoter is not responsible for any incorrect or inaccurate information supplied to the Promoter.
16. To the fullest extent permissible by law, neither the Promoter nor any affiliated companies shall be liable for any loss or damage whatsoever which is suffered or sustained as a result of participation in the promotion or use of any rewards.

17. There are no other reward alternatives available in whole or in part and no cash alternatives except in the event of circumstances outside of its control. The Promoter reserves the right to substitute similar alternatives of equal or greater value. Unless otherwise agreed in writing by the Promoter the rewards will only be awarded directly to the entrant.
18. In the event of circumstances outside the reasonable control of the Promoter, or otherwise where fraud, abuse, and/or an error (human or computer) affects or could affect the proper operation of this promotion or the awarding of rewards, the Promoter reserves the right to cancel or amend the promotion or these terms and conditions, at any stage, but will always endeavour to minimise the effect to participants in order to avoid undue disappointment.
19. The Promoter reserves the right to verify all entries and the entrants and to refuse to award a reward or withdraw a reward entitlement or refuse further participation in the promotion where there are reasonable grounds to believe there has been a breach of these terms and conditions or any instructions forming part of this promotion's entry requirements or otherwise where a participant has gained unfair advantage in participating in the promotion or won using fraudulent means. The Promoter will be the final arbiter in any decisions and these will be binding, and no correspondence will be entered into.
20. The Promoter reserves the right at its sole discretion, to eliminate or disqualify any entries or entrants that it regards as being in breach of these conditions or the spirit of the promotion. The Promoter's decision is final with regard to all promotional matters and no correspondence will be entered into.
21. The pictures and images used in connection with this promotion and on printed materials are for illustration only and may not reflect a true likeness.
22. This promotion is governed by the laws of England and Wales and is subject to the non-exclusive jurisdiction of the English and Welsh courts, although if you live in another part of the UK, your local courts will have jurisdiction.