## Bestway Crunchy Nut Butter Prize Draw

## **Terms & Conditions:**

- 1. The promotion is only open to registered customers of Bestway Wholesale Limited and Bestway Northern Limited ('Bestway').
- The Promoter is Kellogg Marketing and Sales Company (UK) Limited, Orange Tower, MediaCityUK, Salford M50 2HF (company registration number 03237431)
- 3. Employees of Kellogg's Marketing and Sales Company or Bestway Wholesale Ltd or their family members or anyone else connected in any way with the prize draw or helping to set up the prize draw shall not be permitted to enter the prize draw, regardless of any qualifying spend.
- 4. Entrants must be aged 18 or over.
- 5. The promotion is not open to members of the general public.
- 6. Entries are open to trading businesses or sole traders ('customers') who are registered.
- 7. The promotion opens on 05/11/21 and closes at 23.59 on 02/12/21. Any entry received after the closing date will not be valid.
- 8. Entry Instructions: Purchase necessary. Purchase 1x case of a Kellogg's product from any of the qualifying products ("Qualifying Products") during the Promotional Period, from a participating Bestway or Batleys Wholesale depot to be automatically entered into the prize draw. Retain your invoice. Customers will receive one entry per qualifying transaction per customer ID. Only 1 entry per invoice.
- 9. Qualifying Products:

## SKU Code SKU Description

734494- Almond Butter Bar

743843- Cocoa Hazelnut Bar

- 10. Prize fund: Prize is £500 of credit to the customer account held at Bestway or Batleys depots, to be redeemed against any products. 3 prizes of £500 each available to be won.
- 11. Winner Selection: 3 winners shall be selected at random within 14 days of the closing date. The prize winner will be drawn at random by randompicker.com from all the entries received and verified by the Promotor.
- 12. Winner Notification: The winner will be notified by phone or email within 7 days after the winners are selected. It is the responsibility of the entrant to ensure that they respond to the winner notification, either by answering a call or replying to the email address when notified. If contact cannot be made, or the prize is not claimed, or if the required information is not provided, within 35 days of the initial prize notification date then the Promoter reserves the right to draw an alternative winner (using the same mechanism as the original winner).
- 13. In the event of circumstances outside its control the Promoter reserves the right to provide an alternative prize of equal or greater value.
- 14. The decision of the Promoter is final. No correspondence will be entered in to.
- 15. Any tax implications as a result of winning a prize is the responsibility of the prize winner.

- 16. Under no circumstances will the Promoter be liable (unless such liability cannot be lawfully excluded) for any losses, damages, costs or expenses arising from or in any way connected with the promotion.
- The winners name will be available 28 days after the closing date by sending a stamped addressed envelope to the following address: Prize Draws (FAO Marketing Department), Bestway Wholesale Limited, 2 Abbey Road, London, NW10 7BW.
  We reserve the right to refuse any or all such requests.
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- 18. Customers may be required to enter into publicity as a result of the promotion.
- 19. By entering this promotion, the Customer agrees that the Promoter and any agency acting on its behalf may process and share between themselves the personal data of the Customer (such as name, address, email address, telephone numbers, purchase history and photographs) solely for the purpose of running and administering this promotion including contacting you if you are a winner. Photographs may be taken of prize winner(s) for Bestway Customer trade press and/or Bestway internal communications and you may be contacted for a quote about your win, for use in printed publications. Personal data will be processed as set out in the Promotors privacy policy at <u>www.bestway.co.uk</u>. Personal data will not be transferred outside the EU and will not be disclosed to a third party without the Customer's prior consent.
- 20. This promotion is no way sponsored, endorsed or administered by, or associated with, Facebook, Twitter or any other Social Network. You are providing your information to Bestway Wholesale Ltd and not to any other party. The information provided will be used in conjunction with the privacy policy at www.bestwaywholesale.co.uk.
- 21. Customers not wishing to participate in this promotion should notify the Bestway Customer Contact Centre on 01738 646666 (email: <u>customerservices@bestway.co.uk</u>) otherwise by making the qualifying purchases all Customers will be deemed to have accepted and be bound by these terms and conditions. In the event of a conflict between these terms and any other promotion requirements set out in any promotional material these terms and conditions will prevail.
- 22. These terms and conditions (and any non-contractual disputes/claims which arise out of or in connection with them) are governed by English law and entrants submit to the exclusive jurisdiction of the courts of England and Wales.